PRESS RELEASE

DAY 2 OF
THE BDCB FINANCIAL FUN FAIR

Jerudong Park Colonnade

Sunday, 27 Safar 1446H corresponding to 1 September 2024

1. The 5th Financial Fun Fair held by Brunei Darussalam Central Bank (BDCB), in collaboration with Jerudong Park Country Club Sdn Bhd, continued into its second day at the Jerudong Park Colonnade on Sunday, 27 Safar 1446H, corresponding to 1 September 2024.

2. The event was co-organised with the support of its Gold Partners, including Baiduri Bank, Bank Islam Brunei Darussalam (BIBD), Datastream Digital Sdn Bhd (DST), The Great Eastern Life Assurance Company Limited, MoneyMatch, National Digital Payments Network (ndpx), Progresif Sdn Bhd, Standard Chartered Brunei, Perbadanan Tabung Amanah Islam Brunei (TAIB), Insurans Islam TAIB Family Takaful Sdn Bhd (IITFT) and Takaful Brunei.

3. Building on the success of the opening day, the fun fair continued to attract significant public participation with a lineup of exciting games and activities aimed at promoting important financial management concepts such as savings, takaful and insurance, retirement planning, and financial consumer protection, all within a lively and interactive environment. The fun fair also included vendors offering various choices of food and beverages to the public.

4. The public also saw entertaining performances by the Royal Brunei Police Force (RBPF) tattoo band, Relentless Entertainment, and comedy acts. Another highlight of the day was the Fun-ancial Race, where 15 teams competed to solve clues and overcome challenges to win cash prizes in a thrilling contest of wit and teamwork. The team winning the race won BND1,000 and the prize was presented by YM Mardini binti Haji Eddie, Assistant Managing Director (Monetary Operations), BDCB.

5. For more information on BDCB's initiatives to promote financial literacy, please visit the BDCB website at www.bdcb.gov.bn or follow BDCB on Instagram at @centralbank.brunei.

Brunei Darussalam Central Bank
Date: 27 Safar 1446 / 1 September 2024
Ref: BDCB/COMMS/3