



## JOINT PRESS RELEASE

### NSD 2024 FINANCIAL AWARENESS ROADSHOW FOR PRIMARY SCHOOL STUDENTS IN THE BRUNEI-MUARA DISTRICT

Sengkurong Sixth Form Centre

Wednesday, 26 Zulhijjah 1445H corresponding to 3 July 2024M

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1. Brunei Darussalam Central Bank (BDCB) and the Ministry of Education (MOE) co-hosted its fifth and final National Savings Day (NSD) 2024 Financial Awareness Roadshow at the Sengkurong Sixth Form Centre on Wednesday, 26 Zulhijjah 1445 corresponding to 3 July 2024.
2. This event was organised in collaboration with the Royal Brunei Police Force (RBPF), Tabung Amanah Pekerja (TAP), Cyber Security Brunei (CSB), Bank Islam Brunei Darussalam (BIBD), BIBD Securities, Baiduri Bank, Standard Chartered Securities, and Takaful Brunei Keluarga (TBK). Exhibitors engaged students in age-appropriate activities, introducing key financial topics, including savings, takaful and insurance, investments, retirement planning, and financial consumer protection.
3. The event was graced by Legislative Council members, Yang Berhormat Dr Haji Mahali bin Haji Momin and Yang Berhormat Amran bin Haji Maidin as the guests of honour. Senior officers from the MOE and BDCB also attended, showing their support for the financial literacy initiative.
4. The series of NSD 2024 Financial Awareness Roadshows successfully reached over 2,100 of Year 3 to 5 primary school students from government and private primary schools under MOE and Ministry of Religious Affairs across the four districts in Brunei Darussalam.
5. The next event for NSD 2024 is the Financial Fun Fair at Jerudong Park Playground, planned for August 2024. This event will feature various family-friendly financial activities suitable for all ages, aiming to further promote financial literacy in a fun and engaging way.
6. For more information about NSD 2024, please visit [www.bdcg.gov.bn](http://www.bdcg.gov.bn). Updates are also available on BDCB's Instagram account, @centralbank.brunei.

#### Brunei Darussalam Central Bank

Date: 26 Zulhijjah 1445/ 3 July 2024

Ref: BDCB/COMMS/3

**Note to editors:**

**About National Savings Day (NSD)**

NSD is a financial literacy event celebrated every 28 May. It is pledged under the National Financial Literacy Council (NFLC), which is spearheaded by BDCB.

Among NSD's key objectives are to promote a savings culture and prudent money management, enhance financial literacy in Brunei Darussalam, and increase the level of financial inclusion in Brunei Darussalam.

**About NSD 2024 Financial Awareness Roadshows**

The NSD 2024 Financial Awareness Roadshows aim to enhance financial literacy and promote understanding of the Central Bank's roles and responsibilities, specifically for Year 3 to 5 students.

This outreach initiative ensures students across all districts gain early exposure to age-appropriate financial management skills and knowledge.

**About Brunei Darussalam Central Bank (BDCB)**

BDCB is committed to achieving and maintaining a sound and dynamic financial system through the implementation of measures and execution of financial sector reforms in line with the national economic development objectives. These include ensuring the stability of domestic prices, maintaining the stability of the financial system by formulating financial regulations and prudential standards, assisting in the establishment and functioning of efficient payment systems and subsequently overseeing them, and fostering and developing a sound and progressive financial services sector.