



PRESS RELEASE
KOMUNITI INDUSTRI KEWANGAN: H2O HEROES

1. Brunei Darussalam Central Bank (BDCB), in partnership with Green Brunei, held the H2O Heroes: River Clean Up initiative on Sunday, 23 June 2024, at Kampong Ayer, Bandar Seri Begawan. This initiative marked the first project under the Komuniti Industri Kewangan, aiming to strengthen collaboration between BDCB and financial institutions through Corporate Social Responsibility (CSR) activities.
2. The event was co-organised with 13 financial institutions as partners, including Bank Islam Brunei Darussalam (BIBD) and Baiduri Bank as Platinum Partners; Perbadanan Tabung Amanah Islam Brunei (TAIB), Standard Chartered Brunei, Syarikat Takaful Brunei Darussalam Sdn Bhd, Audley Insurance Company Sdn Bhd, and AIA Singapore Private Limited (Brunei Branch) as Gold Partners; and RHB Bank Berhad, Maybank Banking Berhad, Bank of China (Hongkong) Limited, State Street (Brunei) Sdn Bhd, United Overseas Bank Limited, and UOB Asset Management (B) Sdn Bhd as Bronze Partners.
3. Held in conjunction with World Environment Day, the event aimed to encourage the financial industry to contribute to the national sustainability agenda through corporate sustainability initiatives, raise awareness of the environmental issues faced in Brunei Darussalam, and support the United Nations Sustainable Development Goals (SDG) 14 – Life Below Water and SDG 15 – Life on Land.
4. A total of 150 participants took part in the event, including BDCB's Executive Management, Chief Executives of the financial institutions, Penghulu of Kampong Ayer Zone 2, Village Head of Mukim Saba, Acting Village Head of Kampong Ayer Zone 3, as well as representatives from BDCB, participating financial institutions, and Green Brunei.
5. The event began with welcoming remarks by Yang Mulia Hajah Rokiah binti Haji Badar, Managing Director of BDCB. In her speech, she urged the financial industry to seize the opportunity to drive the Komuniti Industri Kewangan with innovative and impactful ideas and projects. She emphasised the importance of creating initiatives that not only benefit the financial sector but also have a positive impact on society and the environment for the years to come and for the next generation.
6. A total of 685 kilograms of waste was collected during the event.
7. Through this initiative, it is hoped that BDCB and the financial institutions will continue to cultivate a deep sense of responsibility and care towards the environment and play a pivotal role in achieving a sustainable future.

Brunei Darussalam Central Bank

Date: 16 Zulhijjah 1445/ 23 June 2024

Reference: BDCB/COMMS/3