



## JOINT PRESS RELEASE

### LAUNCHING OF FINANCIAL AWARENESS ROADSHOW IN CONJUNCTION WITH THE 10<sup>TH</sup> NATIONAL SAVINGS DAY

**Sekolah Rendah Dato Mohd Yassin, Mentiri  
Brunei-Muara**

**Thursday, 28 Zulkaedah 1445H corresponding to 6 June 2024M**

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1. In conjunction with National Savings Day (NSD) 2024, Brunei Darussalam Central Bank (BDCB) and the Ministry of Education (MOE) co-organised the first NSD 2024 Financial Awareness Roadshow at Sekolah Rendah Dato Mohd Yassin, Mentiri, Brunei-Muara on Thursday, 28 Zulkaedah 1445 corresponding to 6 June 2024. The event was held in collaboration with Tabung Amanah Pekerja (TAP), Cyber Security Brunei (CSB), and several financial institutions.
2. The roadshow was graced by Yang Berhormat Datin Seri Setia Dr. Hajah Romaizah binti Haji Md. Salleh, Minister of Education as Chairperson of the National Financial Literacy Council (NFLC). Also present were Yang Mulia Dato Seri Paduka Haji Khairuddin bin Haji Abdul Hamid, Acting Minister at Prime Minister's Office and Minister of Finance and Economy II, also as the Chairman of BDCB's Board of Directors and Deputy Chairman of the NFLC, Permanent Secretaries, BDCB Managing Director, Deputy Permanent Secretaries, other invited guests including senior officers from MOE and BDCB.
3. The event commenced with opening remarks by Yang Mulia Hajah Rokiah binti Haji Badar, Managing Director, BDCB. In her speech, she stressed the importance of financial literacy and expressed hope that the roadshow would provide students with a solid understanding of practical financial management that can be applied in their everyday lives. She also highlighted the critical role of collaboration among relevant stakeholders in enhancing financial literacy within the country to ensure financial consumers are capable of navigating the increasingly complex financial landscape.
4. Following the opening remarks, the NSD 2024 Financial Awareness Roadshow was officially launched by Yang Berhormat Datin Seri Setia Dr. Hajah Romaizah binti Haji Md. Salleh, Minister of Education.
5. Over 470 of Year 3 to 5 students from both government and private primary schools under the Ministry of Education and Ministry of Religious Affairs participated in the roadshow. The event featured interactive financial-related games and activities that introduced key financial management concepts such as savings, takaful and insurance, retirement planning, and financial consumer protection.
6. A total of five roadshows are planned for NSD 2024 which are aimed for primary school students, particularly the Year 3 to Year 5 students. The next roadshow will be held at Sekolah Rendah Sungai Tali, Lumut, Belait on 11 June 2024, followed by Sekolah Rendah Rataie, Mukim Bokok, Temburong on 13 June 2024, Pusat Tingkatan Enam Tutong on 27 June 2024, and the final roadshow at Pusat Tingkatan Enam Sengkurong on 3 July 2024.

7. The series of NSD 2024 Financial Awareness Roadshows aim to raise financial literacy and foster awareness of the Central Bank's roles and responsibilities. It serves as an outreach programme to ensure students across all districts receive early exposure to financial management skills and knowledge appropriate for their age.
8. Additionally, a Financial Fun Fair is scheduled to be held at Jerudong Park Playground in August 2024. This family-friendly event will feature a variety of programmes and interactive activities designed to make financial education enjoyable for all ages.
9. For additional information on NSD 2024, please visit [www.bdcg.gov.bn](http://www.bdcg.gov.bn), and follow BDCB on Instagram at @centralbank.brunei.

**Brunei Darussalam Central Bank**

Date: 28 Zulkaedah 1445/ 6 June 2024

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**Note to editors:**

**About National Savings Day (NSD)**

NSD is a financial literacy event celebrated every 28 May. It is pledged under the National Financial Literacy Council (NFLC), which is spearheaded by BDCB.

Among NSD's key objectives are to promote a savings culture and prudent money management, enhance financial literacy in Brunei Darussalam, and increase the level of financial inclusion in Brunei Darussalam.

**About Brunei Darussalam Central Bank (BDCB)**

BDCB is committed to achieving and maintaining a sound and dynamic financial system through the implementation of measures and execution of financial sector reforms in line with the national economic development objectives. These include ensuring the stability of domestic prices, maintaining the stability of the financial system by formulating financial regulations and prudential standards, assisting in the establishment and functioning of efficient payment systems and subsequently overseeing them, and fostering and developing a sound and progressive financial services sector.