



PRESS RELEASE

**FINANCIAL FUN FAIR
IN CONJUNCTION WITH NATIONAL SAVINGS DAY 2017
JERUDONG PARK COLONNADE**

3 SYAABAN 1438 CORRESPONDING TO 30th APRIL 2017

1. Autoriti Monetari Brunei Darussalam (AMBD) in collaboration with the Ministry of Education (MOE) and the Employee Trust Fund (TAP) and related agencies, held a Financial Fun Fair at Jerudong Park Colonnade on Sunday, 3rd Syaaban 1438 corresponding to 30th April 2017, in conjunction with the National Savings Day 2017.
2. The Guest of Honour for the event was Yang Berhormat Pehin Orang Kaya Seri Kerna Dato Seri Setia (Dr.) Haji Awang Abu Bakar bin Haji Apong, Minister of Home Affairs who is also the Deputy Chairman of AMBD Board of Directors. Also present were Members of the Legislative Council, other members of AMBD Board of Directors; Permanent Secretaries; Deputy Permanent Secretaries; Senior Government and AMBD Officers; Chief Executive Officers of Financial Institutions in Brunei Darussalam; as well as AMBD officers and staff.
3. With the theme “Financially Literate Generation”, the objective of the Financial Fun Fair was to create a fun environment for families to learn concepts of financial management through the various games and activities organized by participating institutions. Among the financial institutions that were present at the Financial Fun Fair were Baiduri Bank Berhad, Great Eastern Life Assurance, Takaful Brunei, Standard Chartered Bank, Insurance Islam TAIB Holdings Sdn Bhd and Bank Islam Brunei Darussalam (BIBD) and also other organization such as Junior Achievement. Each institution showcased different interactive games designed to introduce participants to themes such as savings, budgeting and debt management.
4. The Financial Fun Fair also held a variety of activities and performance including a guest appearance by Brunei National Athletes, Fakhri Ismail, Maziah Mahusin and Jasper Yu; a bubble show; Escape Plan and a performance by Stella School. Games organized by AMBD include Investment Block, Credit Scoring Board Game, Connect S-A-V-E, find the Good Borrower, Putt It in, Bulleye, Payday, The fishing game, Match the scam, RING-assurance and Hungry Birdz.
5. Following the Financial Fun Fair, AMBD in collaboration with TAP will also organize a Financial Showcase at the Airport Mall, Berakas on Saturday, 23 Syaaban 1438 corresponding to 20 May 2017.

6. For more information on National Savings Day 2017 please visit www.ambd.gov.bn or contact AMBD through email corpcomms@ambd.gov.bn

Autoriti Monetari Brunei Darussalam

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