

## **PRESS RELEASE**

## PRESS CONFERENCE ON NATIONAL SAVINGS DAY 2016 *"FINANCIALLY LITERATE GENERATION"*

## 24 REJAB 1437 CORRESPONDING TO 2<sup>nd</sup> MAY 2016

- Autoriti Monetari Brunei Darussalam (AMBD), following a press conference held on Monday, 2<sup>nd</sup> May 2015, announced that this year's National Savings Day 2016 will be launched on Wednesday, 4<sup>th</sup> May 2016.
- The first National Savings Day was declared by His Royal Highness Prince Haji Al-Muhtadee Billah ibni His Majesty Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah, Crown Prince and Senior Minister at the Prime Minister's Office, as Chairman of AMBD on 28<sup>th</sup> May 2015.
- 3. The theme for this year's National Savings Day- "Financially Literate Generation" was chosen to reflect the goal to raise a financially literate and independent generation. This will also contribute to the Wawasan Brunei 2035 objective towards a dynamic and sustainable economy, as well as highly-skilled population.
- 4. In collaboration with Tabung Amanah Perkerja (TAP) and the Ministry of Education (MOE) and other related agencies, AMBD will be organising a number of activities which include roadshows to primary schools at all four districts. The roadshows, amongst others, will include interactive games on financial management and introduction to currency by AMBD, TAP and relevant institutions and agencies, geared towards primary school students.
- 5. On Sunday, 22 May 2016, a Financial Fun Fair will be held at Jerudong Park Playground and will feature a host of family fun-filled interactive programs and activities also by AMBD, TAP and relevant institutions and agencies, geared towards the general public.
- 6. In addition, other events planned for in conjunction with the National Savings Day 2016, are the Financial Planners' Day organized by the Centre for Islamic Banking and Management (CIBFM), AMBD's training arm, on Thursday, 26 May 2016, followed by a Financial Planners' Showcase on Saturday, 28 May 2016.
- 7. For more information on National Savings Day 2016 please visit <u>www.ambd.gov.bn</u> or email us at <u>corpcomms@ambd.gov.bn</u>

## Autoriti Monetari Brunei Darussalam

Date : 18 Rejab 1437 / 2 May 2016 Ref : AMBD/R/FCP/NSD2016