

## PRESS RELEASE

## NATIONAL SAVINGS DAY 2016 ROADSHOW YAYASAN SULTAN HAJI HASSANAL BOLKIAH PRIMARY SCHOOL BRUNEI MUARA

## 4 SYAABAN 1437H CORRESPONDING TO 11th MAY 2016M

- Autoriti Monetari Brunei Darussalam (AMBD) in collaboration with the Ministry of Education (MOE), the Employee Trust Fund (TAP) and related agencies, held its second National Savings Day 2016 roadshow at Yayasan Sultan Haji Hassanal Bolkiah Primary School on Wednesday, 4<sup>th</sup> Syaaban 1437H corresponding to 11<sup>th</sup> May 2016M.
- 2. The official ceremony was held earlier this month where the importance for the younger generation to start nurturing a savings culture from an early age was iterated. With this year's theme "Financially Literate Generation", it is hoped that the increased awareness of financial independence could lead to individuals and households alike to be more financially aware and financially vigilant in the future. This is in line with the Wawasan Brunei 2035 objective towards achieving a dynamic and sustainable economy, as well as highly-skilled population.
- 3. The roadshow in Brunei Muara was open to primary school students from the district. Students and teachers from ten different schools were invited to participate in interactive financial-related games and activities organized by AMBD,TAP, Baiduri Bank and Junior Achievement. The specially designed games introduced financial management themes and introduction to local currency geared towards primary school students.
- 4. AMBD in collaboration with MOE and TAP will continue to hold roadshows at the Belait District and Tutong District on the Monday, 16th May and Wednesday, 18th May respectively.
- 5. In addition, other events planned in conjunction with the National Savings Day 2016 are the Financial Fun Fair, which will be held at Jerudong Park Colonnade on Sunday 22 May 2016 from 3pm to 9pm and will feature a host of family fun-filled programs and interactive activities; a Financial Planners' Day organized by the Centre for Islamic Banking and Management (CIBFM), AMBD's training arm, on Thursday, 26 May 2016; and followed by a Financial Planners' Showcase on Saturday, 28 May 2016.
- 6. For more information on National Savings Day 2016 please visit <u>www.ambd.gov.bn/nsd2016</u> or contact AMBD through email <u>corpcomms@ambd.gov.bn</u>

## Autoriti Monetari Brunei Darussalam

Date: 4 Sya'ban 1437 / 11 May 2016 Ref: AMBD/COMMS/2016/3