



PRESS RELEASE

**8TH SEACEN INTERMEDIATE LEADERSHIP COURSE
"LEADING WITH CHARACTER: NEW LEADERSHIP PARADIGM IN CENTRAL BANKING"**

**THE CENTREPOINT HOTEL
MONDAY, 17 MUHARRAM 1436 CORRESPONDING TO 10 NOVEMBER 2014**

1. Autoriti Monetari Brunei Darussalam (AMBD) in cooperation with the South East Asian Central Banks Research and Training Centre (SEACEN) had organised the 8th SEACEN Intermediate Leadership Course from 10 – 14 November 2014, held at The Centrepoint Hotel in Bandar Seri Begawan.
2. The Guest of Honour for the opening ceremony of the course was Yang Mulia Awang Haji Adi Marhain bin Haji Leman, Assistant Managing Director AMBD. Also present were Mr. Hookyu Rhu, Executive Director of the SEACEN Centre; Dr. Luke Novelli, Jr, Chief of Intellectual Capital from Leadership Development Resource Global who is the Course Director; other special guests; course speakers and participants.
3. In his welcoming remark, Yang Mulia Haji Adi Marhain highlighted the importance of effective leadership as a pillar to the overall effectiveness of an organisation. Additionally, Yang Mulia Haji Adi Marhain underlined that over the past few years, leadership crises have become increasingly apparent and has plagued all levels of corporate and government administrations, a natural consequence of leaders not being adequately trained on the ways to grasp and maintain core leadership values. He said, leaders must be made to understand that success of an organisation is heavily dependent on effective leadership that can only be achieved through training and experience.
4. The theme for the 8th SEACEN Intermediate Leadership Course is "Leading with Character: New Leadership Paradigm in Central Banking". The course provides an opportunity for current and potential leaders of Central Banks to develop their leadership capacity through various lectures and exercises that focuses on the assessment of leadership roles and enhancing critical leadership skills.
5. The course was attended by 30 participants from various regional and international Central Banks including senior officers from AMBD.

Autoriti Monetari Brunei Darussalam

Date: 17 Muharram 1436 / 10 November 2014

Reference: AMBD/SEACEN/2014