



5TH ASEAN SCHOOL FOR YOUNG INSURANCE MANAGERS (AYIM)

**THEATRE HALL, CENTRE FOR ISLAMIC BANKING, FINANCE AND MANAGEMENT
26 MUHARRAM 1436 CORRESPONDING 19 NOVEMBER 2014**

1. Autoriti Monetari Brunei Darussalam (AMBD) and Brunei Insurance and Takaful Association (BITA) jointly organised an opening ceremony of the 5th ASEAN School for Young Insurance Managers (AYIM) today, 26 Muharram 1436 corresponding to 19 November 2014 at the Theatre Hall, Centre for Islamic Banking, Finance and Management (CIBFM).
2. Yang Mulia Dayang Hajah Lily binti Haji Kula, Deputy Managing Director (Regulatory) in her opening keynote address, highlighted the initiative of the programme is to ensure our ASEAN young insurance managers' knowledge and managerial skills are at par, if not above the management standards of those in the more developed markets. Building up the potentials of the young insurance managers are crucial to ensure continuous and sustainable growth and profitability of the industry.
3. The programme provides the opportunity for insurance managers to learn not only from the invited speakers, but also from the experienced peers by building networking and exchanging notes.
4. The programme lasts for 6 days focusing on 5 different curriculum designed around critical leadership pillars, namely strategic management, corporate risk management, marketing management, people management and financial management with faculty support from Insurance Institute for Asia and the Pacific (IIAP), Singapore College of Insurance (SCI) and Thailand Insurance Institute (TII). The programme is also supported by all other members of the ASEAN Insurance Education Committee, mainly Institute of Risk Management and Insurance (STIMRA) and The Malaysian Insurance Institute (MII).
5. During the event, Yang Mulia Dayang Hajah Lily has also officially opened the 5th AYIM Intake Programme.

Autoriti Monetari Brunei Darussalam

Date: 26 Muharram 1436 / 19 November 2014

Ref: AMBD/R/MTG/4